

<b>Notice of References Cited</b>	Application/Control No. 09/966,027		Applicant(s)/Patent Under Reexamination NIELSEN, PAUL	
	Examiner Kirsten S. Apple		Art Unit 3693	Page 1 of 1

**U.S. PATENT DOCUMENTS**

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
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	B	US-			
	C	US-			
	D	US-			
	E	US-			
	F	US-			
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	J	US-			
	K	US-			
	L	US-			
	M	US-			

**FOREIGN PATENT DOCUMENTS**

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**NON-PATENT DOCUMENTS**

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Principals of Marketing, 8 <sup>th</sup> edition, Kotler & Armstrong, prenhall, ISBN: 0-13-957002-0 (5 pages attached to file)
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\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
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